FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Machinaton	D C	20540	
Nashington,	D.C.	20549	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APF	PROVAL						
	OMB Number:	3235-0287						
	Estimated average burden							
- 1	hours ner resnonse	. 0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

				or	Section	11 30(1	n) of the	nvestr	ment (Company Act	of 1940							
Name and Address of Reporting Person* McDermott William R				2. Issuer Name and Ticker or Trading Symbol ServiceNow, Inc. [NOW]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
RVICENOW	V, INC.	(Middle)		08/	/17/20	22			·			A below)	elow) b		belov CEO	Other (specify pelow)		
(Street) SANTA CLARA CA 95054						dmer	nt, Date	of Origi	nal Fil	ed (Month/Da	Lin	Individual or Joint/Group Filing (Check Application) X Form filed by One Reporting Person Form filed by More than One Reporting						
(S	tate)	(Zip)											Persor	1				
	Tab	le I - N	lon-Deri	vative	e Sec	uriti	ies Ad	quire	d, D	isposed o	of, or Be	neficia	lly Owned	t				
1. Title of Security (Instr. 3)			Date		Execu ear) if any		cution Date, ny		Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a		Securities Beneficial Owned Fo	У	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
							Code	v	Amount	(A) or (D)	Price	Transactio				(Instr. 4)		
Stock			08/17/2	2022				M		4,455	A	\$ <mark>0</mark>	52,7	99	I)		
Stock								F		2,209(1)	D	\$488.76	50,5	90	I)		
Stock					022					611	A \$0	51,201		D				
Stock			08/17/2	2022				F		303(1)	D	\$488.76	50,8	98	I)		
ommon Stock											1,933		I 1		by William R. McDermott 2020 GRAT			
	Т	able I											/ Owned					
2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execut if any	xecution Date, any		Transaction Code (Instr.				tion D	ate	7. Title and Amount of Securities Underlying		8. Price of Derivative Security (Instr. 5)	derivati Securit Benefic Owned Followi Reporte Transac	ive iles cially ing ed ction(s)	Form: Direct (D or Indire	Beneficial Ownership ect (Instr. 4)	
				Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amount or Number of Shares						
I		I					4,455			l]	Common	4,455	\$0	8,9				
(2)	08/17/2022			M			4,433	(3))	(3)	Stock	1,433	Ψ0	0,5	0/	D		
	(FRVICENOW WSON LA CLARA C. (S Security (Institute of the content	(First) RVICENOW, INC. WSON LANE CLARA CA (State) Tab Security (Instr. 3) Stock Stock Stock Stock Stock	(First) (Middle) RVICENOW, INC. WSON LANE CLARA CA 95054 (State) (Zip) Table I - N Security (Instr. 3) Stock Stock Stock Stock Stock Table I Conversion or Exercise Price of Derivative (Month/Day/Year) (Month/Day/Year)	(First) (Middle) RVICENOW, INC. WSON LANE CLARA CA 95054 (State) (Zip) Table I - Non-Deri Security (Instr. 3) 2. Transac Date (Month/Da Stock 08/17/2 Stock 08/17/2 Stock 08/17/2 Stock 08/17/2 Stock 08/17/2 Conversion or Exercise Price of Derivative (Month/Day/Year) 2. (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year)	Table I - Non-Derivative (Stock 08/17/2022 Stock 08/17/2022	CLARA CA 95054 Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Stock 08/17/2022 Stock 08/	mott William R (First) (Middle) (RVICENOW, INC. WSON LANE Table I - Non-Derivative Securitic (Month/Day/Year) Security (Instr. 3) Table II - Derivative Securitic (e.g., puts, calls, was called the call of t	CLARA CA 95054 Stock O8/17/2022	CLARA CA Stock Care Conversion Con	CLARA CA Stock O8/17/2022 Table II - Derivative Securities Acquired, Discolate of Conversion of Exercise of Execution Date, if any (Month/Day/Year) Stock O8/17/2022 Table II - Derivative Securities Acquired, Discolate (Month/Day/Year) O8/17/2022 Table II - Derivative Securities Acquired, Discolate (Instr. 3) O8/17/2022 Table II - Derivative Securities Acquired, Discolate (Instr. 3) O8/17/2022 Table II - Derivative Securities Acquired, Discolate (Instr. 3) O8/17/2022 Table II - Derivative Securities Acquired, Discolate (Instr. 3) O8/17/2022 Table III - Derivative Securities Acquired, Discolate (Instr. 3) O8/17/2022 Table III - Derivative Securities Acquired, Discolate (Instr. 3) O8/17/2022 Table III - Derivative Securities Acquired, Discolate (Instr. 3) O8/17/2022 Table III - Derivative Securities Acquired, Discolate (Instr. 3) O8/17/2022 O8	CLARA CA 95054 Stock O8/17/2022 F 2,209(1)	Address of Reporting Person mott William R (First) (Middle) (Kitate) (Zip) Table 1 - Non-Derivative Securities Acquired, Disposed of, or Bester (Month/Day/Year) Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Stock 08/17/2022 M M 4,455 A Stock 08/17/2022 M M 4,455 A Stock 08/17/2022 M M 611 A Stock 08/17/2022 M M M 611 A Stock 08/17/2022 M M M M 611 A Stock 08/17/2022 M M M M M M M M M M M M M M M M M M	Address of Reporting Person mott William R (First) (Middle) RVICENOW, INC. WSON LANE CLARA CA 95054 (State) (Zip) Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficial Execution Date, (Month/Day/Year) (Month/Day/Year) Recurity (Instr. 3) 2. Transaction (Month/Day/Year) (Month/Day/Year) Recurity (Instr. 3) 3. Transaction (Month/Day/Year) Recurities Acquired, Disposed of, or Beneficial Month/Day/Year) Recurity (Instr. 3) 3. Transaction (Recurities Acquired, Disposed of, or Beneficial Month/Day/Year) Recurities Acquired, Disposed of, or Beneficial Month/Day/Year) Recurities Acquired, Disposed of, or Beneficial Month/Day/Year) Recurrity (Instr. 3, 4 and 5) Recurrity (Instr. 3, 4 and 5) Recurrity (Instr. 3, 4 and 4) Recurrity (Instr. 3, 4 and 5) Recurrity (Instr. 3 and 4) Recurrity (Instr. 3 and 4)	Address of Reporting Person's MOLL WILLIAM R (First) (Middle) (Kirst) (Middle) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Inst. 3) Stock 08/17/2022	Address of Reporting Person MOLITY WIlliam R (First) (Middle) (VICENOW, INC. WSON LANE CLARA CA 95054 (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Security (Instr. 3) Stock 08/17/2022	Address of Reporting Person' mott William R (First) (Middle) RVICENOW, INC. WSON LANE CLARA CA 95054 (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Security (Instr. 3) Record (Month/Day/vear) Record (Month/Day/vear) Record (Month/Day/vear) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Security (Instr. 3) Record (Month/Day/vear) Record (Month/Day/vear)	ServiceNow, Inc. Now ServiceNow, Inc. ServiceNow, Inc. Now ServiceNow, Inc. Now ServiceNow, Inc. ServiceNow, Inc	

Explanation of Responses:

- 1. Represents shares relinquished by the Reporting Person in exchange for the Issuer's payment of federal and state tax withholding obligations of the Reporting Person resulting from the vesting of RSUs, in accordance with Rule 16b-3
- 2. Each restricted stock unit represents a contingent right to receive one share of Issuer's common stock.
- 3. Acquired upon achievement of certain performance criteria pursuant to the performance-based restricted stock units granted February 18, 2020 under the Issuer's 2012 Equity Incentive Plan. The performance period for the restricted stock units was January 1, 2020 until December 31, 2020, with achievement of the applicable performance criteria subject to determination by the Issuer's Compensation Committee. This determination was obtained on January 26, 2021. As a result, 33.3% of the shares subject to the restricted stock units will vest on February 17, 2021, and 8.3% of the shares subject to the restricted stock units will vest quarterly thereafter until February 17, 2023, subject to the continued employment of the Reporting Person as CEO on each vesting date.
- 4. The restricted stock units vest as to 1/16th of the total shares quarterly, with the first vesting occurring on May 17, 2020, and subject to the continued employment of the Reporting Person as CEO on each vesting date

Remarks:

/s/ William R. McDermott by 08/19/2022 Russell S. Elmer, Attorney-in-

Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.