The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM D

Notice of Exempt Offering of Securities

OMB APPROVAL

OMB 3235-Number: 0076

Estimated average

burden

hours per response:

4.00

1. Issuer's Identity

CA

CIK (Filer ID Number)

Previous
Names

X None

Entity Type

<u>0001373715</u> X Corporation

Name of Issuer Limited Partnership

SERVICE-NOW.COM

Limited Liability Company

General Partnership

Jurisdiction ofGeneral PartnershipIncorporation/OrganizationBusiness TrustOther (Specify)

Year of Incorporation/Organization

Over Five Years Ago

X Within Last Five Years (Specify Year) 2004

Yet to Be Formed

2. Principal Place of Business and Contact Information

Name of Issuer

SERVICE-NOW.COM

Street Address 1 Street Address 2

120 S. SIERRA AVENUE

City State/Province/Country ZIP/PostalCode Phone Number of Issuer

SOLANA BEACH CA 92075 858-720-0477

3. Related Persons

Last Name First Name Middle Name

LUDDY FREDERIC B.

Street Address 1 Street Address 2

120 S. SIERRA AVENUE

City State/Province/Country ZIP/PostalCode

SOLANA BEACH CA 92075

**Relationship:** X Executive Officer X Director Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

BARBER PAUL V.

Street Address 1 Street Address 2

12680 HIGH BLUFF DRIVE SUITE 200

City State/Province/Country ZIP/PostalCode

SAN DIEGO CA 92130

**Relationship:** Executive Officer X Director Promoter

Clarification of Response (if Necessary):

**Last Name First Name** Middle Name

**RAMSEY CHARLES** 

> **Street Address 1 Street Address 2**

120 S. SIERRA AVENUE

ZIP/PostalCode City State/Province/Country

**SOLANA BEACH** CA 92075

**Relationship:** Executive Officer X Director Promoter

Clarification of Response (if Necessary):

**Last Name** First Name Middle Name

**CHEDRICK ANDREW** 

> **Street Address 1 Street Address 2**

120 S. SIERRA AVENUE

City State/Province/Country ZIP/PostalCode

SOLANA BEACH CA 92075

**Relationship:** X Executive Officer Director Promoter

Clarification of Response (if Necessary):

4. Industry Group

Agriculture Health Care Retailing Banking & Financial Services Biotechnology Restaurants

Commercial Banking Health Insurance Technology Insurance

Hospitals & Physicians X Computers **Investing** Pharmaceuticals Telecommunications

**Investment Banking** Pooled Investment Fund Other Health Care Other Technology

Is the issuer registered as Manufacturing Travel

an investment company under Real Estate Airlines & Airports the Investment Company Commercial

Construction Yes No Tourism & Travel Services

**Lodging & Conventions** 

Other Banking & Financial Services **REITS & Finance** Other Travel

**Business Services** Residential Other

Energy Other Real Estate

**Electric Utilities** 

**Environmental Services** 

**Energy Conservation** 

Oil & Gas Other Energy

Act of 1940?

Coal Mining

5. Issuer Size

**Revenue Range** OR Aggregate Net Asset Value Range

No Aggregate Net Asset Value No Revenues

\$1 - \$1,000,000 \$1 - \$5,000,000

\$1,000,001 - \$5,000,000 \$5,000,001 - \$25,000,000

\$5,000,001 -\$25,000,001 - \$50,000,000 \$25,000,000

\$25,000,001 -\$50,000,001 - \$100,000,000 \$100,000,000

Over \$100,000,000 Over \$100.000.000 X Decline to Disclose
Not Applicable

Decline to Disclose
Not Applicable

## 6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

Rule 504(b)(1) (not (i), (ii) or (iii))

Rule 504 (b)(1)(i)

X Rule 506

Rule 504 (b)(1)(ii) X Securities Act Section 4(5)

Investment Company Act Section 3(c)

 Section 3(c)(1)
 Section 3(c)(9)

 Section 3(c)(2)
 Section 3(c)(10)

 Section 3(c)(3)
 Section 3(c)(11)

 Section 3(c)(4)
 Section 3(c)(12)

 Section 3(c)(5)
 Section 3(c)(13)

Other (describe)

Section 3(c)(14)

Section 3(c)(6)Section 3(c)(7)

## 7. Type of Filing

X New Notice Date of First Sale 2009-04-16 First Sale Yet to Occur Amendment

8. Duration of Offering

Rule 504 (b)(1)(iii)

Does the Issuer intend this offering to last more than one year? Yes X No

9. Type(s) of Securities Offered (select all that apply)

X Equity Pooled Investment Fund Interests

Debt Tenant-in-Common Securities

Option, Warrant or Other Right to Acquire Another Security Mineral Property Securities

Security to be Acquired Upon Exercise of Option, Warrant or

Other (describe)

Other Right to Acquire Security

# 10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer?

Yes X No

Clarification of Response (if Necessary):

#### 11. Minimum Investment

Minimum investment accepted from any outside investor \$0 USD

# 12. Sales Compensation

Recipient CRD Number X None

(Associated) Broker or Dealer X None (Associated) Broker or Dealer CRD Number X None

Street Address 1 Street Address 2

City State/Province/Country ZIP/Postal Code

State(s) of Solicitation (select all that apply)
Check "All States" or check individual States

All States Foreign/non-US

# 13. Offering and Sales Amounts

Total Offering Amount \$6,000,000 USD or Indefinite

Total Amount Sold \$6,000,000 USD

Total Remaining to be Sold \$0 USD or Indefinite

Clarification of Response (if Necessary):

#### 14. Investors

Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, and enter the number of such non-accredited investors who already have invested in the offering. Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering:

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## 15. Sales Commissions & Finder's Fees Expenses

Provide separately the amounts of sales commissions and finders fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions \$0 USD Estimate Finders' Fees \$0 USD Estimate

Clarification of Response (if Necessary):

### 16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

\$6,000,000 USD Estimate

Clarification of Response (if Necessary):

PROCEEDS TO THE COMPANY ARE TO BE USED ONLY TO REPURCHASE SHARES OF ITS COMMON STOCK HELD BY FREDERIC B. LUDDY.

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, in the accordance with applicable law, the information furnished to offerees.\*
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against the issuer in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Rule 505 exemption, the issuer is not disqualified from relying on Rule 505 for one of the reasons stated in Rule 505(b)(2)(iii).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date

Issuer	Signature	Name of Signer	Title	Date
SERVICE-NOW.COM	ANDREW CHEDRICK	ANDREW CHEDRICK	CFO	2009-04-16

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

\* This undertaking does not affect any limits Section 102(a) of the National Securities Markets Improvement Act of 1996 ("NSMIA") [Pub. L. No. 104-290, 110 Stat. 3416 (Oct. 11, 1996)] imposes on the ability of States to require information. As a result, if the securities that are the subject of this Form D are "covered securities" for purposes of NSMIA, whether in all instances or due to the nature of the offering that is the subject of this Form D, States cannot routinely require offering materials under this undertaking or otherwise and can require offering materials only to the extent NSMIA permits them to do so under NSMIA's preservation of their anti-fraud authority.